* Unemployment and what we are trying to find out about it in relation to elections.
* HateCrimes and what we are trying to find out about it in relation to elections.
* The publicity of a candidate and what we are trying to find out about it in relation to elections.
* How to format their campaign? Obama V. Bernie V. Trump

What has more impact on a campaign?

2 Tables:

4 plots:

Explain the data, explain the reasoning for selecting the data, explain the results

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In the upcoming election, each party is trying to find the best way to campaign to impact the most people. This document has information about the previous presidential elections in order to determine what the presidential candidates need to do to be more likely to win the upcoming elections. This data looks at the unemployment rates, the quantity of hate crimes and the levels of publicity each candidate receives in each state to see if there is a correlation between these factors and the election rates of each party. This data should also act as an advisor for candidates so that they can assess how to market themselves in specific states.

Table #1 shows hate crimes, unemployment and publicity to see the comparison, which state has a greater percentage of the factor.

Table #2 shows the candidates for each election and how many votes they received, to compare the popularity of each candidate per state.

Plot#1 shows a bar graph comparing the hate crime to the popularity of the candidate per state (there is some correlation)

Plot #2 shows the same as plot 1 but with the publicity

Plot#3 shows the same but with the unemployment rates

Plot #4 compares all the data and shows which has a stronger relationship to the candidates popularity